









The Fair Share Pledge Guide

How Much is Right For Me?

Fair Share Pledging to UUC of Wilmington NC means giving generously according to our aspirations, commitments and means. We are grateful for every commitment and every amount. **Every Pledge Counts!**

 <p>GREEN</p>	<p>GREEN may be paying off loans or living on a modest fixed income. You are a valued part of the community, and perhaps you give more of your time than money. Individual Green members might pledge around \$100.00 (less than \$10.00 per month) to \$1,000 per year and for two- adult households \$200.00 (less than \$20.00 per month) to \$2,000 per year.</p>
 <p>BLUE</p>	<p>BLUE may be living on a fixed income, or you may be living on an income that is up a bit one year and down the next. You are careful with expenditures and giving. Individual Blue households might pledge around \$1,000 to \$2,000 per year and two-adult households \$2,000 to \$4,000 per year.</p>
 <p>PURPLE</p>	<p>PURPLE means you generally had enough to meet your needs with some assets to spare. You might have children in college or other obligations that reduce your discretionary income. You are generally careful about how much you give. Individual Purple members might pledge \$2,000 to \$4,000 and \$4,000 to \$8,000 to for two-adult households.</p>
 <p>ORANGE</p>	<p>ORANGE means you likely have a job that pays well, or a good pension, with perhaps other income producing assets. You have discretionary income. Individual orange members might pledge \$4,000 to \$6,000 per year and \$8,000 to \$12,000 for two-adult households.</p>
 <p>RED</p>	<p>RED if you are financially very secure, with significant assets and/ or income, you may think of yourself as a Red. You likely give generously to numerous organizations. You are a cornerstone of our pledge campaign. Red might pledge more than \$6,000 per year and two-adult households might pledge more than \$12,000 per year.</p>
 <p>LEGACY</p>	<p>LEGACY GIFTS can make a difference now and in the future. We hope you have or will make arrangements for UUC Wilmington NC in your will, trust or donor advised fund (DAF). Every year all people of UUC of Wilmington NC benefit from legacies others have left in the past. All levels of colors and pledges can help in this long-range effort.</p>